

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT19/12 17.10  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_  
BUYER NAME MEDIA PLACEMENT \_\_\_\_\_  
SALES PRSN WA- JOE KNAUER \_\_\_\_\_

CONTRACT # 6387606

ORDER # \_\_\_\_\_ CONTINUED " 000000

PRODUCT PRIORITIES USA ACT EST#1789 COMMENTS: (LINE, ORDER, ...)

FLIGHT DATES OCT23/12 OCT29/12 WK-1

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE 00/00/00 \_\_\_\_\_

REP: TO LENA  
FR JULIE  
\*\* NEW ORDER \*\*  
TTLS \$73700.17X  
PLS CFM, THX 10/19

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ELECTRONIC INVOICES ARE TO BE SENT TO AGENCY  
TELEVISION INVOICES IDB#9914019

| LINE#   | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|---|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|------|-----------|
| AGENCY ADVERTISER CODE = 321<br>AGENCY PRODUCT CODE = 340<br>AGENCY EST# = 1789 |     |    |             |      |     |            |            |          |         |           |      |           |
| 1   |     |    | 1000A-1100A | 60   |     | \$2,400.00 | 10/26      | 10/26    | 1       |           | FRI  | 1         |
| PROGRAM : MILLIONAIRE/FEUD<br>CON COM1 : MILLIONAIRE/FEUD                       |     |    |             |      |     |            |            |          |         |           |      |           |
| 2   |     |    | 1210A-105A  | 60   |     | \$1,500.00 | 10/26      | 10/26    | 1       |           | FRI  | 1         |
| PROGRAM : J KIMMEL-ABC<<br>CON COM1 : J KIMMEL-ABC<                             |     |    |             |      |     |            |            |          |         |           |      |           |

REP HEADLINE# 6387606  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT19/12 17.10  
\*\*\* WFTV-TV \*\*\*

| LINE# | REP | CD | TIME PERIOD  | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-------|-----|----|--|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 3     |     |    | 1200N-100P<br>PROGRAM : EYEWIT NW-NOON<br>CON COM1 : EYEWIT NW-NOON                        | 60   |     | \$4,200.00 | 10/26      | 10/26    | 1        |           | FRI  | 1         |
| 4     |     |    | 1200N-100P<br>PROGRAM : EYEWIT NW-NOON<br>CON COM1 : EYEWIT NW-NOON                        | 60   |     | \$4,200.00 | 10/29      | 10/29    | 1        |           | MON  | 1         |
| 5     |     |    | 700A-900A<br>PROGRAM : GD MRN AMR-ABC<br>CON COM1 : GD MRN AMR-ABC                         | 60   |     | \$7,000.00 | 10/29      | 10/29    | 1        |           | MON  | 1         |
| 6     |     |    | 900A-1000A<br>PROGRAM : DOCTORS<br>CON COM1 : DOCTORS                                      | 60   |     | \$2,400.00 | 10/29      | 10/29    | 1        |           | MON  | 1         |
| 7     |     |    | 1200N-1230P<br>PROGRAM : EYEWIT NW-NN SA<br>CON COM1 : EYEWIT NW-NN SA                     | 60   |     | \$2,400.00 | 10/27      | 10/27    | 1        |           | SAT  | 1         |
| 8     |     |    | 1200N-1230P<br>PROGRAM : EYEWIT NW-NN SU<br>CON COM1 : EYEWIT NW-NN SU                     | 60   |     | \$3,000.00 | 10/28      | 10/28    | 1        |           | SUN  | 1         |
| 9     |     |    | 600P-630P<br>PROGRAM : NEWS<br>CON COM1 : NEWS   | 60   |     | \$7,000.00 | 10/28      | 10/28    | 1        |           | SUN  | 1         |
| 10    |     |    | 600P-700P<br>PROGRAM : EYEWIT NWS-6/ABC-WORLD NWS<br>CON COM1 : EYEWIT NWS-6/ABC-WORLD NWS | 60   |     | 11000.00   | 10/25      | 10/25    | 1        |           | THU  | 1         |
| 11    |     |    | 700A-900A<br>PROGRAM : GD MRN AMR-ABC<br>CON COM1 : GD MRN AMR-ABC                         | 60   |     | \$7,000.00 | 10/25      | 10/25    | 1        |           | THU  | 1         |

REP HEADLINE# 6387606  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703 528 7800 FAX# 703 528 7880  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
OCT19/12 17.10  
\*\*\* WFTV-TV \*\*\*

| LINE#                       | REP | CD | TIME PERIOD | LGTH | SEC | RATE       | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|-----------------------------|-----|----|-------------|------|-----|------------|------------|----------|----------|-----------|------|-----------|
| 12                          |     |    | 900A-1000A  | 60   |     | \$2,400.00 | 10/25      | 10/25    | 1        |           | THU  | 1         |
| PROGRAM : DOCTORS           |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : DOCTORS          |     |    |             |      |     |            |            |          |          |           |      |           |
| 13                          |     |    | 400P-500P   | 60   |     | \$3,200.00 | 10/23      | 10/23    | 1        |           | TUE  | 1         |
| PROGRAM : DR. OZ            |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : DR. OZ           |     |    |             |      |     |            |            |          |          |           |      |           |
| 14                          |     |    | 700A-900A   | 60   |     | \$7,000.00 | 10/23      | 10/23    | 1        |           | TUE  | 1         |
| PROGRAM : GD MRN AMR-ABC    |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : GD MRN AMR-ABC   |     |    |             |      |     |            |            |          |          |           |      |           |
| 15                          |     |    | 900A-1000A  | 60   |     | \$2,400.00 | 10/23      | 10/23    | 1        |           | TUE  | 1         |
| PROGRAM : DOCTORS           |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : DOCTORS          |     |    |             |      |     |            |            |          |          |           |      |           |
| 16                          |     |    | 1000A-1100A | 60   |     | \$2,400.00 | 10/24      | 10/24    | 1        |           | WED  | 1         |
| PROGRAM : MILLIONAIRE/FEUD  |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : MILLIONAIRE/FEUD |     |    |             |      |     |            |            |          |          |           |      |           |
| 17                          |     |    | 1200N-100P  | 60   |     | \$4,200.00 | 10/24      | 10/24    | 1        |           | WED  | 1         |
| PROGRAM : EYEWIT NW-NOON    |     |    |             |      |     |            |            |          |          |           |      |           |
| CON COM1 : EYEWIT NW-NOON   |     |    |             |      |     |            |            |          |          |           |      |           |
| OCT/12                      |     |    | 60100.00    |      |     | NOV/12     |            |          | 13600.00 |           |      |           |
| CONTRACT TOTAL              |     |    |             |      |     |            |            |          |          |           |      | 73700.00  |
| TOTAL SPOTS                 |     |    |             |      |     |            |            |          |          |           |      | 17        |

MARKET TOTALS \$216,764 WFTV 34% WKMG 18% WESH 21% WOFL 15% WKCF 2% WRBW 5% CABL 0%  
WOPX 0% WRDQ 5% EFTV 0%

SHARES ESTIMATED\*

SVC- NSI  
DEMOS- RA35+\*